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EcoSynthetix Renews 5-Year Contract with Dow for Sustainable Personal Care Solutions

EcoSynthetix Inc. (TSX: ECO) is pleased to announce the renewal of its exclusive 5-year contract with Dow, reinforcing our commitment to innovative bio-based solutions in the personal care sector.

This collaboration addresses the growing consumer demand for sustainable and natural personal care products. Dow's MaizeCare™ Polymers, derived from corn, have received acclaim since their 2019 launch, winning awards and partnering with leading brands.

Our focus on hairstyling and color cosmetic applications offers consumers creative textures and a personalized experience. Dow's MaizeCare™ Clarity Polymer and MaizeCare™ Style Polymer formulations match or surpass synthetic alternatives.

Combined with an impressive 80% reduction in carbon footprint compared to traditional chemistries, our natural, bio-based polymers resonate with consumers seeking high-performance, eco-friendly options.

As we embark on this renewed partnership, EcoSynthetix and Dow are well-positioned to meet the rising demand for bio-based and biodegradable technologies in personal care. This aligns with market trends and underscores our dedication to sustainability and innovation.

Read more about Dow's MaizeCare offering at dow.maizecarekit.com.